



PENNSYLVANIA
FFA FOUNDATION, INC.

📍 Pennsylvania FFA Foundation P.O. Box 157
East Berlin, PA 17316
🌐 www.paffa.org
✉ ssparks@paffafoundation.org

Dear Ag Progress Days Exhibitors,

The Pennsylvania FFA Foundation would like to invite you to participate in our annual Exhibitor Food Coupon Program during Ag Progress Days August 10-12, 2021. This is a great way to feed your staff while avoiding long lines, as well as, show appreciation to your customers.

Our Food Coupon Program has many advantages for you and your staff during the week including:

- Your employees can present coupons for meals and we will invoice you after the event.
- Our FFA member staff can make deliveries to you at agreed on times.
- We will take exhibitor meal orders in the rear of our tent, making it more time efficient for your staff,.
- 1 invoice will be sent after event closes

Ag Progress Days Exhibitors also use the coupons to:

- Show customer appreciation and to reward valued customers or new contacts at the show
- Increase foot traffic to your booth
- Help support a great youth agricultural organization.

All proceeds from the PA FFA Foundation food booth directly impact the lives of more than 13,000 PA FFA members. The foundation supports FFA leadership conferences, career development events, awards, scholarships, and the state summer convention. All these activities promote the mission of the PA FFA; premier leadership, personal growth and career success.

How big is your customer base? Consider sending out a postcard asking all your customers to stop by your booth for a coupon to receive a free meal and drink during Ag Progress Days. Customers would come to your booth, visit, receive the coupon and then head to the FFA tent to redeem their coupon or token.

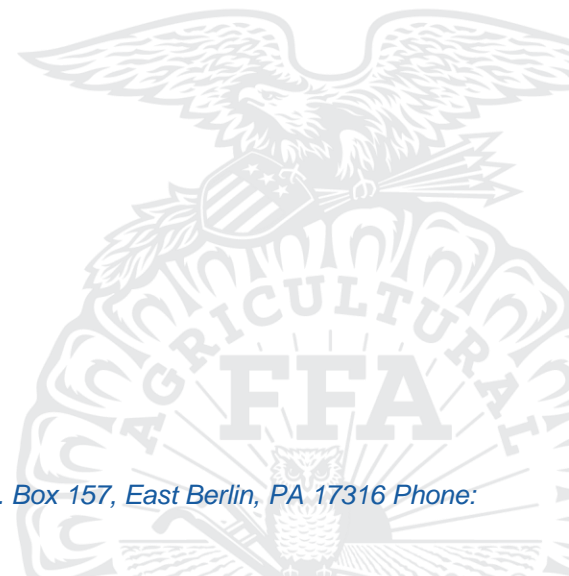
Please see pages for guide on the program process, examples of coupons, and our full menu.

Thank you for your consideration! If you have any questions, please don't hesitate to call 717.781.5780 or email ssparks@paffafoundation.org.

Sincerely,

Sarah E. Sparks
Executive Director

The Pennsylvania FFA Foundation, Inc. is a 501(c)(3) non-profit organization. P.O. Box 157, East Berlin, PA 17316 Phone: 717.781.5780



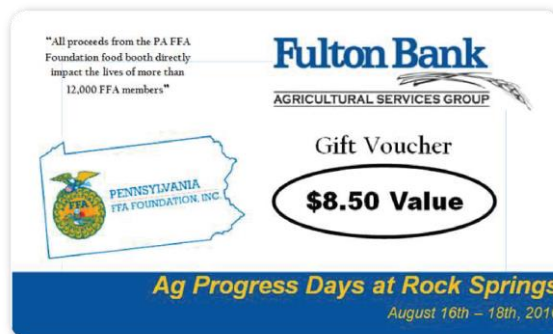
IF INTERESTED FOLLOW THESE EASY STEPS:

1. Create a coupon for your business or organization. Customize it to your needs. Coupons can be a set dollar value or for a specific item(s) on the menu. See the example below. Please be sure to include a value and your business name.
2. Email a copy of your coupon to the PA FFA Foundation for approval by August 1, 2021 (ssparks@paffafoundation.org) Template below and sample on next page.
Please, include the following information:
Business Name, Contact Person, Email Address, Billing Address, and Phone Number



3. Make copies to distribute before or during Ag Progress Days.
4. The PA FFA Foundation will invoice you after the event. You will only be invoiced for the amount of coupons cashed in, not on the number of offers distributed.

EXAMPLE OF OUR FULTON BANK PARTNER:





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APD DAY MENU AND PRICING

Breakfast

Egg Sandwich (w/ Cheese or Bacon/Sausage) \$3.50
-Available from 7:00am-10:00am

Sandwiches & Pizza

Cheese Steak \$6.00
Pulled Pork \$6.00
Sausage \$6.00
Hot Dog w/Kraut \$2.50
Hot Dog \$2.00
Topping Pizza Slice \$3.50
Cheese Pizza Slice \$3.00

SPECIAL- Make any Sandwich or Pizza a Platter!

Includes: Applesauce, Beans, Chips, and a Drink Add \$4.00

Drinks

Soda, Tea, Water \$2.50
White Milk/Chocolate Milk \$1.50
Small Fresh Squeezed Lemonade \$3.00
Large Fresh Squeezed Lemonade..... \$6.00
Coffee \$1.00

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P.O. Box 157, East Berlin, PA 17316 ~ 717.781.5780 ~ www.paffafoudation.org
Contact: Sarah Sparks, ssparks@paffafoundation.org

The Pennsylvania FFA Foundation is a nonprofit 501c3 organization working to promote agricultural education and the FFA. The Foundation is committed to providing premier leadership, personal growth and career success opportunities to over 13,000 FFA members in Pennsylvania. When you give to the Pennsylvania FFA Foundation, you invest in the future of Pennsylvania's youth and in the future of Pennsylvania agriculture. Partnership recognitions by the PA FFA Foundation do not constitute an endorsement of the Foundation or the products or services of the donating company, organization or individual. Any funds in excess of the budgeted costs associated with the special projects, convention or conference will be used to preserve the strength and future of the Pennsylvania FFA.

