

PAAE Member Services Committee Report

7/12/16

PAAE Vice-President Liaison: Diana Jarema, Darla Romberger

Committee Chairperson: David Ruvarac

Western Region Member: Vacant

Northern Region Member: Vacant

South-Central Region Member: Diana Jarema

Eastern Region Member: Doug Masser, Janae McMichael, Deb Seibert

2016-17 Proposed Plan of Action

- **Continue Professional Development Scholarship (\$3,500 available)**
 - Update Application (by October 15th)
 - Promote Scholarship & Distribute Application (Fall Regional Meetings)
 - Post Scholarship Application on PAAE Website
 - Secure Outside Individuals to Evaluate Applications (by December 15th)
 - Contact 2015-16 Scholarship Winners to present workshop at ACES, SLLC, etc. (December 15th)
 - In conjunction with Professional Growth Committee
 - Create a document with past awardees so future applicants can contact with questions (Fall Regional Meetings)

- **Host PAAE Bus Trip**
 - Tentative Date: Saturday, November 5th
 - Free Day to New York City
 - Deb Seibert will begin researching prices
 - Begin Announcements early September
 - Deposits due Mid-October

- **Member Appreciation Token @ ACES**
 - Confirm teachers/members attending in December
 - Distributed at Registration
 - Small postcard/inexpensive item to non-members with listing of PAAE benefits

Future Items of Discussion for Committee Conference Calls:

- **Designate NAAE Ambassador**
 - Someone from this committee is the leader to reach out & coordinate PAAE members attending
 - Gather others to be involved (Google Form)
 - Be the lead teacher to help others develop

- **Communities of Practice**
 - Encourage the use of CoP
 - Encourage 2017 PAAE Conference committee to contact Julie Fritsch to present workshop and help organize PAAE CoP group

- **Create a Welcome Letter to be sent to New PAAE Members**

- **Develop a more-involved relationship with Mentoring Committee to assist as needed**

2016 Marketing Committee Report-

The Marketing Committee of the PAAE met on Tuesday, July 12th at the conference held in Middleburg, Pennsylvania.

The Committee Chairperson Ayla Miller led the meeting. Committee members Anthony Honeycutt (Western), Curt Tuner (Northern), and Dave Steinfelt (Northern) were present.

The committee discussed the Chapter Spotlight Program which has been in discussion over the last year. The following action plans were created.

The State FFA Reporter will create a google form to be submitted by chapters with information about their chapter for the chapter spotlight article. The submissions will be used on a first received, first used basis. However, an attempt will be made to have a rotation among regions if submissions are available from every region. Ayla Miller will be helping Jill with this form and the link will be sent over the list-serve once it is complete.

Chapters can then begin to submit for the chapter spotlight article. Jill will write the first chapter spotlight for the August Blue and Gold Pages if the submissions are available.

An apparel order form will be available at the Fall regional meetings, with delivery of apparel items at ACES and SLLC.

Respectively Submitted-

Ayla Miller- Marketing Committee Chairperson

PAAE

Professional Growth

Committee Plan of Action:

- 1) Develop a PAAE award application that will be used to select the state (PAAE) award winners (young member, outstanding teacher, outstanding secondary/middle program, and agriscience teacher) *Shorter version of NAAE application
- 2) Develop a survey of questions to determine teacher needs for workshops.
- 3) Provide quality workshops that meet teacher needs
- 4) Keep summer conference registration cost as close to \$200.00 as possible with multiple registration packages to meet individual teacher/school district needs.

Scholarship Committee

Committee Chairperson: Doug Brown

Western Region Member:

Northern Region Member: Curt Turner, John Ewing, Sarabeth Royer

South Central Region Member: Sharisa Nailor

Eastern Region Member:

Budget Amount: \$2,000

Committee Plan of Action:

- To offer 4 Scholarships at \$500.00 each

Suggestions:

- Increase price of clothing \$1 or \$2 being donated to Scholarship Committee
- Place PAAE scholarship Fund on PA FFA Foundation website for donations
- For 2017 conference, have vendor fees donations to PAAE Scholarship Fund

CURRENT POLICY

PUBLIC POLICY STANDING COMMITTEE CHAIRMAN (*Appointed Position*)

1. Attend the required PAAE Executive Board meeting and two regional meetings per year.
2. Keep in contact with advocacy chairmen, and inform them of any items that relates to their committee.
3. Work with the legislative consultant in regards to topics affecting agricultural education [and keep membership informed].
4. Work with the Vice-President liaison to keep them informed about items regarding the committee that can be brought to the board.
5. Complete and present an Annual Committee Report at summer conference.
6. Represent PAAE at legislative activities of the organization or designate someone to take his or her place.
7. Develop an annual legislative plan of action.
8. Maintain a relationship with other agricultural organizations and collaborate on legislative matters.
9. Attend the NAAE National Policy Seminar].

~~**ADVOCACY STANDING SPECIAL COMMITTEE CHAIRS**~~ (*Appointed Position, 2 Chairmen*)

- ~~3. Maintain member communication between our legislative consultant and the members.~~
- ~~7. Work closely with the legislative consultant and inform the Executive Board about legislative items.~~

Plan of Action

1. Dissolving the Advocacy Committee. Merging members and updated goals with the Public Policy Committee.
2. Gather data from ag teachers at fall regional meetings to be utilized in the Legislative Action Plan.
3. To hold a Legislative Advocacy Development Seminar in winter of 2016-2017 to develop Legislative Pillars for PAAE to work with our consultants and voice the legislative priorities of educators.
4. Regional information and individual chapter information sheets will be collected and comprised by a regional representative with a stipend of \$750.00 each to be paid from the 2017-2018 budget.
5. Chapter information sheets will be uploaded to the PAAE website and linked to the PA Ag Teacher Directory.
6. The committee plans to hold a statewide advocacy workshop in 2017.
7. Specifics of this Plan of Action will be completed by Spring 2017.
8. Looking for teacher representation from the North and South Central Regions.

Strategic Planning Committee

Heather Drzal - heather_drzal@elanco.org

Chairperson -

Western -

Nothern - Mason Tate - [masontate18@gmail.com](mailto:masonate18@gmail.com)

S. Central -

Eastern -

Student Teacher - Mike Cahill - cahillms89@gmail.com

Budget - None

Goal #1 - Update strategic plan and get it posted on PAAE website (currently 2012-2013 is posted)

Goal #2 - Meet with President Elect and Policy committee to review policy and procedures manual

Goal #3 - Gather POA's from all committees and publish to the website - We will use these POA's to build a new strategic plan

We also need members for chairperson, western, s. Central and eastern region!

Sunshine Committee Report

- Develop a card making event/day to have other members assist Alex with making the cards.
- Continue the Birthday postcards to all Agriculture Teachers. Talk with Mr. Brammer to see if we can develop a link on our webpage to allow others to submit when our fellow educators need a card to help with their day.
 - Potentially use a Google Survey or another application that our web page may supply to develop the link for submission
 - Spread Awareness of the link.
 - All results should be sent back to Alex.
- Continue with the \$200.00 budget for the committee

Thank you!